Corporate

Tobacco Farmers, Our hat's off to you.

Since John Rolfe, the American tobacco farmer has set the standard for quality leaf around the world. It's a proud heritage and we at R.J. Reynolds Tobacco Company are proud to be a part of it.

We are challenged to produce quality products that will assure the American farmer a viable, profitable market for his crop, year after year.

At Reynolds Tobacco, "Pride in Tobacco" is more than a concept; it's a way of life. To find out more about "Pride in Tobacco" and what you can do to help the tobacco industry, write: "Pride in Tobacco," Box TH , R.J. Reynolds Tobacco Co., Winston-Salem, N.C. 27102.

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